

# Whitewall pros

## Josie Reavely talks to four of the top pro photographers featured on the prestigious Whitewall Art Market

**A**nyone with a passion for photography who wants to share their work with the world can visit [www.whitewall.com](http://www.whitewall.com) and do so for free. Whitewall provides facilities for producing high-quality printed photographic products, as well as hosting its influential Art Market, through which any photographer with a gallery on the website can sell their work. From your free gift with this issue (UK only), you'll already have a taste of the high standard of work on the Art Market. Now learn the secrets behind the techniques employed by four of the pros who use it.

Michael Breitung began photographing with a compact on business trips abroad through his work as a software engineer around three years ago, before he decided he needed more control and invested in a DSLR. He reveals more about his technique: "Currently 90% of my photography uses a tripod and exposure blending. I also use polarisers, ND and GND filters. Half a year ago I started taking panoramas, for which I use a Nodal Ninja panoramic head. As a landscape photographer it's quite easy to come up with new concepts: nature does it for me! I just try to be in the right place at the right time."

Recent photographic influences for Michael include Craig Tanner, Ryan Dyer, Chip Phillips, Marc Adamus and Peter Lik, however when he started out, he explains: "I'd say the Australian photographer Gary Schlatter was my biggest motivation in the

beginning. Discovering his photos on Flickr nearly two years ago was like a light bulb moment. I wanted to take pictures like that, which pull the viewer in and just make you say 'wow'."

Anyone viewing Michael's work can see that he's certainly achieved his aim: his images are wild and beautiful, successfully capturing the essence of the places he photographs, every



### GETTING TO KNOW...

#### Frank Wächter

**Whitewall Gallery:** [www.whitewall.com/frankwaechter](http://www.whitewall.com/frankwaechter)

**Website:** [www.frankwaechter.de](http://www.frankwaechter.de)

"I was born in 1972 in Wuppertal, Germany. By day, I work as a software developer, but I invest my spare time in developing my photography. I focus mainly on streets and moments of urban life, as well as architecture and graphical structures in human environment. I'm an avid user of photography forums and share a lot of my work online, as well as selling my best work through the Whitewall Art Market. I like surrealism and to show well-known motifs in a new and unusual way, but I also know that today it's hard to find new ways of doing that."



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### ◀ SHOW YOUR PROFILE

**Athlete:** Stefan Hütter. "We got a piece of a prototype tyre and decided to take that as a gimmick for this picture. We liked the result!"

**Shot details:** Canon EOS-1Ds with EF70-200mm f2.8 L IS USM lens at 180mm and f2.8, 1/250sec, ISO 50

### ◀◀ URBAN RACE

"Part of a series I published in 2009, photographed in Dusseldorf, Germany. This one is a good example of what I like: strong geometric and symmetric structures in urban environments, combined with dynamic life elements. Here I edited the sky a bit to enhance the dynamic look!"

**Shot details:** Olympus E-3 with 9-18mm lens at 9mm and f22, 1/25sec, ISO 100

### ▶ GEHRY

"The first part of an architectural series from the spectacular architecture of Frank O. Gehry, found in Dusseldorf, Germany"

**Shot details:** Olympus E-3 with Zuiko 7-14mm lens at 9mm and f22, 1/100sec, ISO 100